



RESIDENTIAL SIGN GUIDE

1. SIGN REQUIREMENTS (Chapter 420)

Signage is regulated within the City of Town and Country per Chapter 420 of the Municipal Code. A link to the municipal code is located on the main page of the city website: www.town-and-country.org. For more information, please call (314) 587-2827.

2. RESIDENTIAL SIGN TYPES

The following sign types are permitted in all single-family residential districts:

- a. Fluttering Signs
 - i. 2 permanent and 1 temporary
 - ii. Maximum of 15 square feet and flag pole can be a maximum of 40 feet tall
- b. Incidental Signs
- c. Governmental Signs
- d. Mandatory Signs
- e. Subdivision Signs
- f. Stake Signs
 - i. 2 per lot, unless a corner lot, then 1 additional
 - ii. Shall not exceed 6 square feet in area, 4 feet in height
 - iii. May be double-sided
 - iv. Minimum of 5 feet from property line
- g. Wall Signs
 - i. Shall not exceed 3 square feet

3. PROHIBITED SIGN TYPES

The following is a abbreviated list of sign types that are prohibited in residential districts:

- a. Illuminated Signs (does not apply to street address or permanent fluttering signs)
- b. Painted Signs on the home
- c. Paper, Cloth, or Cardboard Signs located on the home
- d. Signs, constructed of or painted with "Day-Glo", fluorescent, or similar materials
- e. Signs painted or affixed to a vehicle that is located on a regular basis on, or near, property owned or leased by the vehicle owner and which vehicle is not used as a regular mode of transport.
- f. A sign, or signs, that are so obscene or threatening that they are not afforded protection under the U.S. of Missouri Constitutions.

4. DEFINITIONS

FLUTTERING SIGN, PERMANENT

A permanent sign which flutters, and includes flags, pennants, and banners, which moves with the wind.

FLUTTERING SIGN, TEMPORARY

A temporary sign which flutters, and includes flags, pennants, balloons, and banners, which moves with the wind.

INCIDENTAL SIGN

A sign which is too small to be legible from a position off the premises and in the interior of a building, not visible from the exterior of the building.

GOVERNMENTAL SIGN

A governmental sign is a sign that is constructed, placed or maintained by the federal, state or local government or a sign that is required to be constructed, placed or maintained by the federal, state, or local government either directly or to enforce a property owner's rights.

PAINTED SIGN

Any sign, not considered an *Original Art Display*, that is hand-painted on the wall of a building.

STAKE SIGN

A temporary sign with a base/stake commonly made of metal, wood, or other similar material.

WALL SIGN

A sign attached to, integrated with, or embedded/carved into the wall of any building or against the generally vertical plane of a mansard type roof with the plane of the sign area parallel to the plane of the wall below the roof line. This may also include a sign made of bronze, brushed stainless steel or aluminum, or other similar material attached to the building facade.

5. FREQUENTLY ASKED QUESTIONS

- **Do I need a permit to put a sign on my property?**

NO, signs typically installed on residential properties, such as flags, address signs, real estate signs, etc. do not require a permit.

- **Are there time limits for how long a political (stake) sign be placed on my property?**

NO, time limits on political sign placement are unconstitutional. As long as your sign(s) meet the size and height requirements you may keep them up for as long as you wish.

- **I have a legal home-based business, can I have an sign advertising my business on my house?**

NO, home occupations are not permitted to have any signage indicating that a business is within the home.

6. EXAMPLES

Stake Sign



Temporary Fluttering Sign



Mandatory Sign

